

KTVX-TV, KUCW-TV
March 15, 2008 – May 31, 2008

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	NAACP Attn: Jeanetta Williams PO Box 25414 Salt Lake City, UT 84125 801-250-5088/801-250-5111 fax jdwnaACP@att.net	Y	0
2	State of Utah Offices of Ethnic Affairs Attn: Andrea Sainz 324 South State St. (5 th Floor) Salt Lake City UT 84111 801-538-8672/801-538-8678 fax asainz@utah.gov	Y	0
3	Indian Walk-In Center Attn: Ophelia Smith 120 West 1300 South Salt Lake City, UT 84115 801-486-4877/801-486-9943 fax osmith@xmission.com	Y	0
4	Ogden Weber Community Action Partnership Attn: Lily Sosa 3159 Grant Ave. Ogden, UT 84401 801-399-9281/801-399-9887 fax lsosa@owcap.org	Y	0
5	Department of Workforce Services Attn: Amy Rindlishbacher 1385 South State Salt Lake City, UT 84115 801-468-0097/801-468-0070 fax postajob@utah.gov	Y	2

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
6	National Assoc. of Hispanic Journalists Job Bank 1000 National Press Bldg. Washington, DC 20045 202-662-7145/202-662-7144 fax jobbank@nahj.org	Y	0
7	Choose to Work Utah Attn: Wendy Pickard 5522 South 3200 West Taylorsville, UT 84118 801-957-8227/801-957-8224 fax wpickard@utah.gov	Y	0
8	TVJOBS.COM Mark Holloway, President Broadcast Employment Services PO Box 4116 Oceanside, CA 92052 760-754-8177/760-754-2115 fax jobs@tvjobs.com	Y	7
9	Centro Civico Mexicano Attn: John Renteria 155 South 600 West Salt Lake City, UT 84101 801-359-9316/801-359-8108 fax centrocivicomex@aol.com	Y	0
10	Diversity Development Attn: Pania Heimuli 1760 West 2100 South Salt Lake City, UT 84199-2922 801-974-2922/801-974-2975 fax	Y	0
11	Family Support Center Attn: Beth Freitas 75 MSS/DPF 5837 D Ave. Bldg. 150 Hill AFB, UT 84056-5720 801-777-4044/801-777-5736 fax Dorothy.Blesse@hill.af.mil	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
12	ITT Technical Institute Attn: Renee Gengelbach 920 W Levoy Drive Murray, UT 84123 801-263-3313/801-263-3497 fax rgengelbach@itt-tech.edu	Y	0
13	Jordan Applied Technical Center Attn: Sharon Squires 825 East 9085 South Sandy, UT 84094 801-256-5700/801-256-5772 fax sharon.squires@jordan.k12.ut.us	Y	0
14	LDS Business College Attn: Frank Sano 411 East South Temple Salt Lake City, UT 84111 801-524-8156/801-524-1900 fax fsano@ldsbc.edu	Y	0
15	LDS Employment Resource Services Welfare Square Office Attn: Valerie Fredley 780 West 800 South Salt Lake City, UT 84104-1427 801-240-7250/ 801-240-7269 fax wel-ec-wsq@ldschurch.org	Y	1
16	LDS Employment Services Attn: Ron Campbell 625 East 8400 South Sandy, UT 84070 801-561-9555/801-561-1983 fax wel-ec-sandy@ldsmail.net	Y	0
17	BYU Idaho Attn: Ashley Mollotte 230 Kimball Rexburg, ID 83460-1666 208-496-2170/208-496-2293 fax careerplacement@byui.edu	Y	0

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18	BYU Broadcasting Attn: Wade Ashton 2000 Ironton Blvd. Provo, UT 84606 801-422-8450/801-422-8478 fax wade.ashton@byu.edu	Y	0
19	BYU Career Placement Attn: Scott Greenhalgh 2410 WSC Provo, UT 84602 801-422-2072/801- 422-0577 fax placement@byu.edu	Y	1
20	Calvary Baptist Church Attn: Pastor Davis 1090 South State Salt Lake City, UT 84111 801-355-1025/801-355-1019 fax pastor@calvaryslc.com	Y	0
21	Salt Lake Community College SECES / Attn: Phyliss Seyler 3491 W Wights Fort Rd. (HTC 164B) West Jordan, UT 84088 801-957-4218/801-557-2615 fax Phyliss.seyler@slcc.edu	Y	0
22	Salt Lake Community College SECES / Attn: Kathy Martinez PO Box 30808 AD 195 Salt Lake City, UT 84130-0808 801-957-4014/801-957-4071 fax	Y	0
23	Southern Utah University Career Services Attn: Marla Bingham 351 West Center St. Cedar City, UT 84720 435-586-5420/435-586-5422 fax postjobs@suu.edu	Y	0

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24	Stevens-Henager College of Business Attn: Lisa Buchanan 25 East 1700 South Provo, UT 84606 801-375-5455/801-375-9836 fax stevenshenagerjobs@yahoo.com	Y	0
25	Utah Career College Attn: Chris Oakeson 1902 West 7800 South West Jordan, UT 84088 801-542-7223/801-256-0609 fax coakeson@utahcollege.edu	Y	0
26	Utah State University Career Services Attn: Kim Latu or Maleah Christensen University Inn (Room 102) 4305 Old Main Hill Logan, UT 84322-4305 435-797-7777/435-797-2644 fax Kim.latu@usu.edu	Y	0
27	Utah Division of Veterans' Affairs Attn: Tonja Knight 550 Foothill Dr., Suite #202 Salt Lake City, UT 84113 801-326-2372/801-326-2369 fax tcknight@utah.gov	Y	0
28	Westminister College Career Center Attn: Verity Erickson 1840 South 1300 East Salt Lake City, UT 84105 801-832-2594/801-832-3103 fax verickson@westminstercollege.edu	Y	0
29	ABC4.tv Web Page www.abc4.tv	N	14
30	Clear Channel Careers www.clearcareers.com	N	1

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31	Utah Broadcaster Association Attn: Michele Zabriskie 1600 South Main Salt Lake City, UT 84115 801-484-7294 jobsuba@gmail.com	Y	0
32	MediaLine Attn: Mark Shilstone Box 51909 Pacific Grove, CA 93950 800-237-8073 medialine@medialine.com	Y	0
33	Utah Hispanic Community Attn: John Florez 614 Aloha Rd Salt Lake City, UT 84103 801-532-5514 jdflorez@comcast.net	Y	0
34	Centerville LDS Employment Resource Center Attn: Ken Fowler 162 E Pages Lane Centerville, UT 84014 801-298-4700/801-298-4813 fax Fowlerk@ldschurch.org	Y	0
35	Utah Valley State University Attn: Michelle Turner 800 West University Pkwy Mail Stop 203 Orem, UT 84058 801-863-6364/801-863-8051 fax Turnermi@uvsc.edu	Y	0
36	Weber State University Attn: Patricia Wheeler/Betty Simmons 1105 University Circle Ogden, UT 84408 801-626-7914/801-626-7423 fax pwheeler@weber.edu bsimmons@weber.edu	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
37	Weber State Univ Services for Multi-Cultural Students Attn: Keith Wilder 1116 University Circle Ogden, UT 84408-1116 801-626-7332/626-7635fax kwilder@weber.edu	N 11/1/07 Remove per fax request	0
38	University of Utah Attn: Patrick McShane, Career Services 201 South 1460 East (Rm 350) Salt Lake City, UT 84112-9058 801-585-9703/801-581-5217 fax studentjobs@sa.utah.edu (for non-degree jobs) careerjobs@sa.utah.edu (for degree jobs)	Y	0
39	In-House Posting	N	2
40	Copperview Recreation Center Attn: Bess Thompson/Center Director 8446 South Harrison Midvale, UT 84047 801-561-0075/801-561-1205 fax bthompson@slco.org	Y	0
41	Salt Lake County Personnel Division Attn: Joni Bradley 2001 S. State St. (Ste. N46000) Salt Lake City, UT 84190 801-468-2351/468-2172 fax jlbradley@slco.org	Y	0
42	SaltLakeCityHelpWanted.com Regionalhelpwanted.com PO Box 95000-1630 Philadelphia, PA 19195-1630 800-365-8630/845-485-8398fax www.regionalhelpwanted.com	N	2
43	Television Bureau of Advertising Attn: Hope Etheridge 3 East 54 th St. New York, NY 10022-3108 212-891-2214/212-935-5631 fax hope@tvb.org	Y	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
44	Department of Human Resource Mgmt Attn: Bart Olsen State Office Bldg. (Room 2120) Salt Lake City, UT 84114 801-538-3025 bartolsen@utah.gov	Y	0
45	College of Eastern Utah Attn: Kathy Murray 451 East 400 North Price, UT 84501 435-637-2120/435-613-5814 fax kathy.murray@ceu.edu	Y	0
46	Salt Lake County Aging Services Attn: Pam Richards 2001 South State St. #S-1400 Salt Lake City, UT 84190-2300 801-468-2785/801-468-2989 fax prichards@slco.org	Y	0
47	American Sportscaster Assoc Attn: Louis Schwartz 225 Broadway (Ste. 2030) New York, NY 10007 212-227-8080/212-571-0556 fax Lschwa8918@aol.com	Y	0
48	Salt Lake Community Action Attn: Paula Oakey 764 S. 200West Salt Lake City, UT 84101 801-359-2444/801-355-1798 fax poakey@slcap.org	Y	0
49	KWCR (Weber State College Station) Attn: Brad Denney 2188 University Circle Ogden, UT 84408 801-626-6299/801-626-6550 fax Kwcr.md@gmail.com	Y	0

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50	Indian Training & Education Center Attn: Janie Ridd 1455 East 2200 South West Vally City, UT 84119 801-973-6484/801-973-0877 fax janier@qwest.net	Y	0
51	Salt Lake City Corporation Attn: Nancy Torres 451 S. State Street Rm 115 Salt Lake City, UT 84111 801-535-7900/801-535-6634 fax nancy.torres@slc.gov	Y	0
52	Catholic Community Services of Utah Bert Sheffer 250 East 300 South Ste. 380 Salt Lake City, UT 84111 801-428-1246/801-977-9224 fax bsheffer@ccsutah.org	Y	0
53	KBYU-FM (Brigham Young University station) Attn: Kathy Heinsohn C-302 HFAC Provo, UT 84602 801-422-6884/801-422-0922 fax Byub-hr@byu.edu	Y	0
54	Department of Workforce Services Attn: Kimberly Johnson 162 N. 400 East St. George, UT 84770 435-983-3541/435-986-3595 fax Kjohnson@utah.gov	Y	0
55	People Helping People Attn: Kayleen Simmons 205 North 400 West Salt Lake City, UT 84103 801-583-4175 ksimmons@phputah.org	Y	0
56	Employee Referral	N	0

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57	Salt Lake Tribune & Deseret Morning News Newspaper Agency Classified Dept. 143 S. Main Salt Lake City, UT 84054 801-237-2000	N	0
58	Non-Employee Referral	N	5
59	Internal Promotion	N	0
60	Walk-In	N	0
61	CW 30 KUCW Web Site www.kucw.com	N	0
62	On-Air Announcements	N	0
63	Broadcast Image Group Larry Rickle P.O. Box 2401 San Antonio, TX 78298-2401 210-828-6664/828-6225 fax	N	0
64	TVSpy.com	N	
65	Society of Broadcast Engineers SBE.com 317-846-9000	N	0
66	Station Employment Unit Internships	N	0
67	All Access Allaccess.com	N	0
68	Collective Talent Attn: Michael Bille 1721 Richardson Place Tampa, FL 33606 813-254-9695/813-254-9291 fax bille@michaelsmedia.com Website: http://www.collectivetalent.com/	Y	0
69	Davis Applied Technology College Beverley Jacobs 550 East 300 South Kaysville, UT 84037 801-593-2343 jacobsbj@datc.net	Y	0

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70	Crofoot and Associates Terry Crofoot 23632 Calabasas Road #104 Calabasas, CA 91302 818-223-1500 terrycrofoot@hotmail.com	N	0
71	Monsters.com Trenton Smith, Enterprise Serv Acct Mgr 317-616-5060 Trent.smith@monster.com	N	0
72	Virtual Career Fair Clear Channel Radio NTR Director 801-908-1491 Slccareerexpo.com	N	0
73	SEU Career Fair	N	2
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			37

¹ KTVX (TV) and KUCW (TV) were divested to new ownership effective March 15, 2008.

² This report provides recruitment data collected from March 15, 2008 through May 26, 2008.

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participated in events sponsored by educational institutions relating to career opportunities in broadcasting	<p>On April 8, 2008 the Weather Anchor, two News Anchors, and the Sports Anchor presented a news and weather school to 64 cub scouts, girls youth group and adults. Instruction from news anchors on what it's like, how to get into the business, type of education needed, etc. Interactive weather school with green screen technology and a sportscaster's view of the business.</p> <p>On May 6, 2008 the Weather Anchor, two News Anchors, and the Sports Anchor presented a news and weather school to 45+ YM YW youth group and 12+ cub scouts and adults. Instruction from news anchors on what it's like, how to get into the business, type of education needed, etc. Interactive weather school with green screen technology and a sportscaster's view of the business.</p>
2	Participated in Job Fairs	
3	Co-Sponsored Job Fair	<p>On March 26, 2008 the SEU co-sponsored a job fair with the Utah Broadcasters Association. The SEU promoted the fair, helped plan the event, and manned the welcome table. Station participants including the Director of Engineering, Chief Engineer, Local Sales Managers for KTVX and KUCW, Programming Manager, Marketing Promotion Manager, Managing Editor. Participants distributed information</p>

		<p>about job openings & descriptions, as well as applications and internship information.</p>
<p>4</p>	<p>Internships</p>	<p>KTVX provided an internship to 1 student from the University of Utah Department of Meteorology to provide on the job training in the Weather Department from May 2007 until August 2008.</p> <p>KTVX provided internships to 7 students from Brigham Young University in the Spring/Summer of 2008. These students received on the job training in promotions, news, programming, marketing and community affairs departments.</p>